

Courtney A. Markham

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PROFILE

Proven graphic designer with experience in multiple industries. Knowledgeable in print production and has just completed studies in digital design. Strong problem solver, detail oriented and team player with excellent analytic and communication skills. Creative, organized, and client-focused; skilled at managing multiple projects simultaneously in fast-paced and challenging environments. Works well under pressure and consistently meets tight deadlines and production schedules with high quality results.

TECHNOLOGY

Adobe Indesign / InCopy CS4	Quark XPress
Adobe Illustrator CS4	MS Suite
Adobe Photoshop CS4	XHTML/CSS
Adobe Dreamweaver CS4	jQuery
Adobe Fireworks CS4	SQL/mySQL
Adobe Bridge CS4	Search Engine Optimization
Adobe Acrobat Pro	MAC/PC Platform

PROFESSIONAL EXPERIENCE

PEARSON, Boston, MA August 2007 – September 2009

Book Designer

- Member of the design team that created Magruder's American Government Book 2009©, which was awarded first place in the Middle/High School Jacket/Cover Division, and first Place in the Middle/High School Book Division.
- Collaborated with editorial, art, and photo departments to conceptualize chapters for Magruder's American Government 2009©, Middle Grades Geography and History 2011© programs.
- Used charts, graphs, infographics, photos, textures, and illustrations to create layouts that carry the look and feel of the project for print and digital platforms.
- Transformed complex ideas into visuals that can be easily understood by the reader.
- Balanced multiple book chapters at the same time to meet the dates of a tight production schedule while maintaining high quality results.
- Acted as a technical help desk for design employees who work remotely, especially for K4, InCopy, and InDesign programs.
- Maintained program vision through weekly brainstorm sessions.

BOSTON CAPITAL, Boston, MA October 2006 – May 2007

Graphic Designer

- Worked within creative department under direction of the Design Manager; synthesized feedback from numerous sources to meet design concept and win approval.
- Edited and updated existing corporate sales and marketing collateral pieces.
- Created advertisements, posters, promotions, and inserts for financial and marketing departments.

HOUGHTON MIFFLIN PUBLISHING, Boston, MA June – August 2006

Freelance Designer

- Executed textbook layouts, text, and images for school division creative department.
- Designed layouts for a wide variety of subjects and grade levels that fit with the division's overall design approach.

PROFESSIONAL EXPERIENCE

PRINT RESOURCE, Framingham, MA November 2004 – December 2006

Graphic Designer

- Produced pocket folders, brochures, logos, banners, invitations, and mailers for various clients.
- Met with clients to discuss concepts, design elements; completed urgent projects quickly and with high quality.

ZOOQUARIUM, Yarmouth, MA June 2003 – August 2004

Freelance Designer

Produced t-shirt designs and designed company advertisements.

PIERCE COTE ADVERTISING, Osterville, MA June – August 2003

Graphic Design Internship

- Served within Art Department; assisted with design and production aspects of customer projects.
- Edited and finalized advertisement for Chatham Bars Inn of Cape Cod.
- Designed web banner for Flying Cloud Steamship Authority of Cape Cod.
- Oversaw cost basis deliverables for clients; production time, pre-press, printing and materials.

EDUCATION AND TRAINING

Certificate, Web Design, Center for Digital Imaging and Arts, Boston University, 2010

BA, Graphic Design, Plymouth State University, Plymouth, NH, 2003

Certificate, Photoshop CS3 and InDesign CS3

REFERENCES

References provided upon request.